



Strategic Plan (2020 - 2025)

Penn State Great Valley

Strategic Plan (2020 - 2025) - Penn State Great Valley

Mission

Penn State Great Valley provides exemplary, innovative, graduate professional education and development programs for adult learners seeking to advance their careers. We actively engage students, whether in the classroom or online, to provide a flexible, student-centered learning experience.

We respond to graduate professional needs with timely, relevant programs, informed by research, that improve the knowledge, skills, and well-being of our students and graduates.

We engage with our community partners to promote our region, spur economic development, innovation, and entrepreneurship, serve as stewards of the natural environment, and promote the arts and culture.

Vision

Fueled by our inspired teaching, inventive research, and far-reaching service to the professions, we will be a recognized leader in providing novel graduate professional programs and fostering economic development, technical and business innovation, and human flourishing.

Institutional Values

INTEGRITY: We act with integrity and honesty in accordance with the highest academic, professional, and ethical standards.

RESPECT: We respect and honor the dignity of each person, embrace civil discourse, and foster a diverse and inclusive community.

RESPONSIBILITY: We act responsibly, and we are accountable for our decisions, actions, and their consequences.

DISCOVERY: We seek and create new knowledge and understanding, and foster creativity and innovation, for the benefit of our communities, society, and the environment.

EXCELLENCE: We strive for excellence in all our endeavors as individuals, an institution, and a leader in higher education.

COMMUNITY: We work together for the betterment of our University, the communities we serve, and the world.

Optional Additional Values

AGILITY - We embrace the changing landscape of the academy and its role in our society, responding quickly to the evolving needs of our students and community.

Strategic Plan (2020 - 2025) - Penn State Great Valley

Goal 1

Ensure Student Success

Goal

We will look for several ways to improve student outcomes including reducing financial barriers, easing mobility across course delivery platforms, improving academic and career counselling, and increasing opportunities for student engagement.

Objective 1.1

Objective

Reduce Financial Barriers to Student Access to PSGV Education

Key Performance Indicator(s)

Improve five- year graduation rates; decrease the amount of additional graduate student debt

Mapping

Penn State Foundations

- F1 - Enabling Access To Education
- F2 - Engaging Our Students

Penn State Thematic Priorities

- TE2 - Foster A Curriculum That Integrates Multiple Modes Of Delivery, While Leveraging Online Capabilities And Enhanced And Emerging Digital Learning Options

Penn State Supporting Elements

- IS5 - Align Fundraising To Address Specific Needs
- CO1 - Focus On Impact Through Partnerships

Objective 1.2

Objective

Number of students crossing taking advantage of multiple delivery modes; student of ease of the process going between fully online to residential registrations; expanded geographic reach through flexible delivery options.

Key Performance Indicator(s)

Number of students crossing delivery modes

Mapping

Penn State Foundations

- F1 - Enabling Access To Education

Penn State Thematic Priorities

- TE2 - Foster A Curriculum That Integrates Multiple Modes Of Delivery, While Leveraging Online Capabilities And Enhanced And Emerging Digital Learning Options

Penn State Supporting Elements

- OP3 - Develop A Culture Of Academic Business Modeling To Support Innovation
- IS4 - Build And Manage State-Of-The-Art Information Technology

Objective 1.3

Objective

Improve Academic and Career Advising

Strategic Plan (2020 - 2025) - Penn State Great Valley

Key Performance Indicator(s)

Student satisfaction with advising via EBI and other surveys; more efficient course scheduling with fewer low-enrolled classes.

Mapping

Penn State Foundations

- F2 - Engaging Our Students

Penn State Thematic Priorities

- TE4 - Prepare Our Students For Success In Their Careers And In Life

Penn State Supporting Elements

- OP1 - Improve The Design, Oversight, Integration, And Effectiveness Of Organizational Processes

Objective 1.4

Objective

Increase Student Engagement through Co-Curricular Activities

Key Performance Indicator(s)

Number of students participating in activities

Mapping

Penn State Foundations

- F2 - Engaging Our Students

Penn State Thematic Priorities

- TE4 - Prepare Our Students For Success In Their Careers And In Life

Penn State Supporting Elements

- CO1 - Focus On Impact Through Partnerships

Goal 2

Deliver Timely and Relevant Academic Programs

Goal

To be a recognized leader in providing novel graduate professional programs, it is essential that our programs are both timely and relevant for our adult learner population, as they seek opportunities to advance their careers. We also recognize that learning continues beyond degree attainment and look for ways to engage learners throughout their lifetime.

Objective 2.1

Objective

Engage Life-Long Learners

Key Performance Indicator(s)

Number of students enrolled annually in non-credit programs

Mapping

Penn State Foundations

- F1 - Enabling Access To Education

Penn State Thematic Priorities

- TE4 - Prepare Our Students For Success In Their Careers And In Life

Penn State Supporting Elements

- OP3 - Develop A Culture Of Academic Business Modeling To Support Innovation

Strategic Plan (2020 - 2025) - Penn State Great Valley

Objective 2.2

Objective

Investigate Opportunities for Micro-credentialing

Key Performance Indicator(s)

Number of students enrolled in credit certificates; assess career development outcomes upon completion

Mapping

Penn State Foundations

- F1 - Enabling Access To Education

Penn State Thematic Priorities

- TE2 - Foster A Curriculum That Integrates Multiple Modes Of Delivery, While Leveraging Online Capabilities And Enhanced And Emerging Digital Learning Options

Penn State Supporting Elements

- OP3 - Develop A Culture Of Academic Business Modeling To Support Innovation

Objective 2.3

Objective

Explore the Development of New Academic Programs and Expansion of Existing Programs to Respond to Changing Market Demands

Key Performance Indicator(s)

Number of new or expanded programs; growth in domestic student population; students from diverse backgrounds and industries.

Mapping

Penn State Foundations

- F1 - Enabling Access To Education

Penn State Thematic Priorities

- TE4 - Prepare Our Students For Success In Their Careers And In Life

Penn State Supporting Elements

- CO1 - Focus On Impact Through Partnerships

Goal 3

Build a Vibrant Campus Community

Goal

Our goal is to create a vibrant campus community, where all our faculty, staff, and students feel supported and valued in a safe environment. We recognize that a diverse and increasingly global campus community benefits us all by bringing together a broader range of thoughts, ideas, and perspectives.

Objective 3.1

Objective

Ensure a Culturally and Socially Diverse and Inclusive Work Environment

Key Performance Indicator(s)

An increasingly diverse campus community

Mapping

Strategic Plan (2020 - 2025) - Penn State Great Valley

Penn State Foundations

- F3 - Advancing Inclusion, Equity, and Diversity

Penn State Thematic Priorities

- TE3 - Support And Empower Our Outstanding Faculty And Staff

Penn State Supporting Elements

- IS1 - Prioritize Investment In Our People.

Objective 3.2

Objective

Incorporate a Holistic Approach to Sustainability Across the Campus

Key Performance Indicator(s)

Assessment of sustainability literacy across the campus community

Mapping

Penn State Foundations

- F6 - Ensuring A Sustainable Future

Penn State Thematic Priorities

- SP2 - Develop Technologies For Implementation

Penn State Supporting Elements

- No Associated Supporting Element Connection

Objective 3.3

Objective

Expand Global Engagement Opportunities

Key Performance Indicator(s)

Increased student global awareness

Mapping

Penn State Foundations

- F4 - Enhancing Global Engagement

Penn State Thematic Priorities

- TE4 - Prepare Our Students For Success In Their Careers And In Life

Penn State Supporting Elements

- CO1 - Focus On Impact Through Partnerships

Objective 3.4

Objective

Provide Opportunities that Encourage Faculty and Staff to Fully and Safely Engage in the Life of the Campus Community

Key Performance Indicator(s)

Robust campus life, faculty, and staff engagement

Mapping

Penn State Foundations

- F0- No Foundation Connection

Penn State Thematic Priorities

Strategic Plan (2020 - 2025) - Penn State Great Valley

- TE3 - Support And Empower Our Outstanding Faculty And Staff
- Penn State Supporting Elements
- IS1 - Prioritize Investment In Our People.

Objective 3.5

Objective

Build Strong Quality Relationships with Corporate Partners, Donors, Alumni that Tap their Abilities to Contribute to the Campus Community

Key Performance Indicator(s)

Increased interactions with partners, donors, and alumni; philanthropy expansion; Net Promoter Score

Mapping

Penn State Foundations

- F0- No Foundation Connection

Penn State Thematic Priorities

- No Associated Thematic Priority Connection

Penn State Supporting Elements

- CO1 - Focus On Impact Through Partnerships
- CO2 - Provide Expanded Access To Penn State Resources

Goal 4

Be a Resource for our Community

Goal

Our mission extends beyond providing an education to our students and recognizes the important role we play in the community. We are a source of arts and culture, workforce education and training, and play an important role in spurring economic development of the region.

Objective 4.1

Objective

Provide Arts, Cultural, Educational, Health and Wellbeing Resources and Other University Expertise to Support Community Initiatives

Key Performance Indicator(s)

Number of events/opportunities; numbers of community members participating

Mapping

Penn State Foundations

- F0- No Foundation Connection

Penn State Thematic Priorities

- AH2 - Invest In Penn State As A Cultural Destination And Enhance Personal Engagement In The Arts

Penn State Supporting Elements

- CO2 - Provide Expanded Access To Penn State Resources

Strategic Plan (2020 - 2025) - Penn State Great Valley

Objective 4.2

Objective

Increase Faculty Collaboration with Regional Companies, Non-profits, Government Agencies, and Other Community Organizations to Increase Campus Visibility

Key Performance Indicator(s)

Number of formal collaborations

Mapping

Penn State Foundations

- F0- No Foundation Connection

Penn State Thematic Priorities

- No Associated Thematic Priority Connection

Penn State Supporting Elements

- CO1 - Focus On Impact Through Partnerships

Objective 4.3

Objective

Foster New Business and Economic Development through Sponsored Events and Entrepreneurial Collaboration

Key Performance Indicator(s)

Numbers of new businesses engaged

Mapping

Penn State Foundations

- F5 - Driving Economic Development

Penn State Thematic Priorities

- No Associated Thematic Priority Connection

Penn State Supporting Elements

- CO5 - Support Economic Development And Community Renewal.

Objective 4.4

Objective

Provide workforce development opportunities for regional companies to assist with their educational and talent management needs

Key Performance Indicator(s)

): Number of corporate training opportunities; quality of training through assessment

Mapping

Penn State Foundations

- F1 - Enabling Access To Education
- F5 - Driving Economic Development

Penn State Thematic Priorities

- No Associated Thematic Priority Connection

Penn State Supporting Elements

- CO5 - Support Economic Development And Community Renewal.

Strategic Plan (2020 - 2025) - Penn State Great Valley

Objective 4.5

Objective

Create a new Penn State Great Valley Center for Corporate Relations that mirrors the PSU holistic approach to corporate engagement. Focus on fostering collaborations with regional companies to provide PSGV programs, services and resources: workforce development, professional education, world class research and graduate student talent.

Key Performance Indicator(s)

Newly established center in place with an established organizational structure

Mapping

Penn State Foundations

- F5 - Driving Economic Development

Penn State Thematic Priorities

- No Associated Thematic Priority Connection

Penn State Supporting Elements

- OP1 - Improve The Design, Oversight, Integration, And Effectiveness Of Organizational Processes

Strategic Plan (2020 - 2025) - Penn State Great Valley

The University is committed to equal access to programs, facilities, admission, and employment for all persons. It is the policy of the University to maintain an environment free of harassment and free of discrimination against any person because of age, race, color, ancestry, national origin, religion, creed, service in the uniformed services (as defined in state and federal law), veteran status, sex, sexual orientation, marital or family status, pregnancy, pregnancy-related conditions, physical or mental disability, gender, perceived gender, gender identity, genetic information, or political ideas. Discriminatory conduct and harassment, as well as sexual misconduct and relationship violence, violates the dignity of individuals, impedes the realization of the University's educational mission, and will not be tolerated. Direct all inquiries regarding nondiscrimination policy to the Affirmative Action Office, The Pennsylvania State University, 328 Boucke Building, University Park, PA 16802-5901; Email: aao@psu.edu; Tel: 814-863-0471.

© 2021 The Pennsylvania State University.