



Graduate Certificate in Entrepreneurship & New Ventures Required and Elective Courses

The Graduate Certificate in Entrepreneurship & New Ventures is designed specifically for current and aspiring entrepreneurs or intrapreneurs. The goal is to help students conceptualize and develop new business ventures and/or new products/services to take to market. The program will engage students in a creative process including opportunity recognition, idea generation and selection, the lean start-up process, and business plan development. Using a cross-disciplinary approach, students will gain competence in writing all sections of business plan development. Students will also have an opportunity to pitch their new ventures/products. Upon completion of certificate, students will be able to:

- Demonstrate understanding of the new venture process including ideation, feasibility, and plan development.
- Demonstrate skills required to develop a new venture.
- Effectively communicate their plan and vision to multiple stakeholders.

The Graduate Certificate in Entrepreneurship & New Ventures will be awarded upon successful completion of the 9-credit curriculum below.* The courses are not listed in sequential order. All course work should be completed within three years of starting the certificate program. Students should e-mail questions to ManagementHelp@psu.edu.

Student Name: _____ **PSU ID:** _____ **User ID:** _____ **Adviser:** _____

6-Credit Required Curriculum			
Course #	Course Titles	Typically Offered	Sem/Grade
BUSAD/LEAD 882	Social Entrepreneurship and Community Leadership	Fall/Online Summer	
BUSAD 811	New Ventures Ideation and Feasibility Analysis	Fall	
3-Credit Elective Curriculum (See Below)			
Course #	Course Title		Sem/Grade

Program Electives

3-Credit Electives (<i>Choose 1 course from the following list</i>)		
Course #	Course Titles	Typically Offered
MGMT 873 OR BUSAD/LEAD 819	Corporate Innovation Strategies (Pre-req MGMT 501 or LEAD 501) Developing Creative High-Performance Organizations	Spring Fall
MGMT 823	Organizational Change: Theory and Practice	Fall

See our [Course Descriptions](#) page for additional course information.

NOTE: Students must maintain a minimum grade point average of 3.0 (B) throughout the program. Courses may be applied to Great Valley Master's programs if admitted as a degree-seeking student. If degree-seeking, you must formally apply for degree admission: completing this certificate does not guarantee admission to the [degree program](#). *To be awarded the graduate certificate, students must successfully complete 9 credits of course work. Students must complete each course with a grade of C or better, and an overall grade-point average of 3.0 in the certificate courses.

Questions & Advising - Students should contact their assigned faculty advisors with any questions or for advice on course selection. After successfully completing the required course work, please submit a Graduate Certificate Completion Form at <http://greatvalley.psu.edu/form/graduate-certificate-completion-form>.