

## **MBA - MANGIERAL ANALYTICS PROGRAM**

### **Focused Courses**

[BUSAD 801](#): Statistical Analysis for Managerial Decision Making

[DAAN 871](#): Data Visualization

*Students must choose two from the following elective courses.*

[ACCTG 804](#): Data Analytics in the Accounting Profession

[BAN 840](#): Predictive Analytics for Business

[BUSAD 843](#): People Analytics

[MKTG 811](#): Driving Business Success with Marketing Analytics

### **Foundational Courses**

[ACCTG 800](#): Financial And Managerial Accounting

[BA 800](#): Marketing Management

[BA 810](#): Supply Chain and Operations Management

[BUSAD 523](#): Prices and Market

[MBADM 820](#): Financial Management

### **Required Courses**

[MGMT 501](#): Behavior Science in Business

[MGMT 507](#): Positive Organizational Behavior and Wellbeing

[MGMT 871](#): Strategic Management (Capstone)

### **Essential Courses**

#### **Leadership and Interpersonal Dynamics (*Choose one.*)**

[BADM 828](#): Negotiations

[BUSAD/LEAD 555](#): Full Range Leadership Development

[BUSAD/LEAD 556](#): Diversity Leadership

[LEAD 561](#): Dynamic Communication in Leadership Contexts

[MGMT 841](#): Human Resource Management

#### **Ethical Dimensions of Business (*Choose one.*)**

[ACCT 550](#): Professional Responsibilities and Ethics in Accounting

[BUSAD 802](#): Cornerstone of Sustainability

[LEAD 863](#): Ethical Dimensions of Leadership

[MBADM 815](#): Ethical and Responsible Business Leadership

#### **Analyzing and Managing Global Systems (*Choose one.*)**

[BUSAD 542](#): Global Intercultural Management

[FIN 805](#): Multinational Managerial Finance

[IB 800](#): International Business Management

#### **Managing Innovation and Entrepreneurship (*Choose one.*)**

[BUSAD/LEAD 519](#): Developing Creative High Performance Organizations

[BUSAD 811](#): New Ventures Ideation and Feasibility Analysis

[BUSAD/LEAD 882](#): Social Entrepreneurship and Community Leadership

[MGMT 873](#): Corporate Innovation Strategies